

ASPLOS 2024 – ACM International Conference on Architectural Support for Programming Languages and Operating Systems

April 27-May 1, 2024

<https://asplos-conference.org/>

Sponsorship Opportunities

ASPLOS is the premier international forum for interdisciplinary systems research, intersecting computer architecture, hardware, and emerging technologies, programming languages and compilers, operating systems, and networking.

Like its predecessors, the next edition of ASPLOS will host research articles on ground-breaking research at the intersection of the ASPLOS disciplines: architecture, programming languages, operating systems, and related areas. The importance of cross-cutting research continues to increase as we grapple with the slowing transistor scaling, the explosion of big data and ML, the need for enhanced privacy and security, and the growth of human-centered applications and wearable gadgets. ASPLOS embraces systems research, cutting across the layers of the computing stack to address new problems in innovative ways. ASPLOS is also known to bring together the best brains on systems research from around the world.

The ASPLOS organizing committee request you and your company to support ASPLOS 2024. Sponsoring ASPLOS provides a branding opportunity that increases name recognition among students and faculty members working in these areas. ASPLOS is a prominent venue for recruiting and maintaining a pipeline of well-trained students, many of whom will become academic leaders and prominent industrial researchers and developers in the future. In the past, industry participation and support for ASPLOS has been a crucial aspect of the conference’s success. The table below describes the sponsorship levels and their respective privileges.

Sponsorship level	Platinum	Gold	Silver	Bronze
Donation	\$30,000	\$20,000	\$10,000	\$5,000
Company logo and link prominently displayed on the conference website	Yes	Yes	Yes	Yes
Company logo prominently featured on key conference signage	Yes	Yes	Yes	Yes
Company name listed in the conference onsite guide	Yes	Yes	Yes	Yes
Official and exclusive sponsor of a conference meal (seated lunch or welcome reception)	Yes			
Direct sponsor of student travel grants (recipients informed that their travel grant is courtesy of your company)	Yes	Yes		
Conference pass for staff	6	4	2	1
Distribute one print marketing piece or one promotional item/gift	Yes	Yes	Yes	
Option to staff a large-presence table throughout the conference	Yes			
Option to staff a medium-presence table throughout the conference		Yes		
One item of sponsor material of up to 5 pages in attendee registration packet	Yes			
Option to donate conference lanyards for additional \$5,000 (first come, first served)	Yes			

Thank you,

Nael Abu-Ghazaleh & Rajiv Gupta (Co-General Chairs)

